

NDWS Board of Director's Meeting – Tuesday, January 6, 2015 –
Rosebud Visitor's Center – 6 pm

Those in attendance at the NDWS January Board Meeting were as follows: Dennis Hoye, Jim Nelson, Brad McKay, Pete Paulson, Beth Didier, Dana Didier, Doug Muske, Holly Johnson, Mike Kohler, Nick Holm, Whitney Vogel, Bill Carlblom, Dawn Riley and Angie Curtis. The meeting was called to order by Board President, Dennis Hoye.

The minutes from the December 18th Meeting were reviewed. A motion was made by Beth, seconded by Mike, to approve the minutes as written; motion carried. This is the first meeting Bill Carlblom has been at; he was introduced by Dennis, as the new county commissioner. Bill will now be attending the BOD meetings in place of John Froelich.

Financial Reports - The North Star Classic was first discussed and the income vs. expense breakdown reviewed. Without factoring in office labor, the show lost nearly \$1500. The dinner show did make a profit of over \$9700, but this was having a sold-out show with Williams & Ree, so is not feasible every year. Discussion followed as to ways to continue the NSC and make a profit. Options included shortening the show to two days, not using the SEB, seeking other large sponsors, lowering the electricity cost, or eliminating the copies of the catalog that are mailed out. More discussion on the NSC will take place at the Livestock Committee Meeting, scheduled for Jan. 22nd.

The Wells Fargo accounts are still being moved over to Bank Forward. All but the loan account will be transferred over. A motion was made by Brad, seconded by Nick, to approve the financial reports; motion carried.

Sponsorship Review – Lists were distributed at last month's meeting and contacts assigned. Letters were mailed out this year to previous sponsors, thanking them for their support and giving them the option to send in the same amount for their sponsorship this year. Several have already sent those payments in and those updates were given. The rolls for the Ag Challenge were not on the list; Mike will talk to Tower City about getting those, with ten dozen requested, for the three days of the Ag Challenge.

Committee Updates -

- A. Arena/Grounds: The SEB roof was discussed. Dawn had talked to Greg Burchill at Enterprise and their quote was around \$12,000 to replace all of the screws and re-caulk the seams. Other bids were between \$40-\$50,000. A motion was made by Beth, to proceed with Enterprise to have them submit a final bid, with the Winter Show as a deadline in needing the repairs done. The motion was seconded by Pete; motion carried. The vent problem was also discussed; Nick may have one that could be used. He and Pete will take care of this.
- B. Commercial/Concessions: Spots are filling up: 5 open in the main building, 6 in the Home, Play & Get-Away and 1 in the Ag Challenge. Two new food vendors will be in this year: Firehouse Ribs and Sweet Dreams Donuts. Dakota Sales has not sent in their contract for this year and have not been able to be reached. If they do not come back, that will free up more space near the food area, but another attempt will be made, since they have been a vendor for numerous years.
- C. Concert: No signed contract is in yet from Rodney Atkins; Dawn will check with Tim on this. Tickets will go on sale Feb. 9th. Security was also discussed briefly; Dawn did talk to Red River Valley. They have not gotten back on a price yet, but more than likely it will be similar to what is currently paid, so no decision has been made yet. A meeting will be scheduled with Randy and Renee, with the Sheriff Dpt. to discuss further.
- D. Crop Show: The crop show books are done and have been mailed out. A few new sponsors are in, thus increasing sponsorship by \$900.

- E. Finance: Discussed earlier in meeting.
- F. Horses: No meeting has been held yet to discuss any changes to the horse and pony pulls for this year. Angie will work with Beth to get this scheduled, if necessary, so the mailing can go out.
- G. Labor: An ad for temporary labor is at Job Service, with all labor to tentatively be lined up by the middle of February. Terry Swenson's position was discussed briefly; Nick suggested Leonard Miller and will talk to him about this. As mentioned at the last meeting, students from VCSU will be having a service day Jan. 19th, so will be doing some painting that day.
- H. Livestock: A conference call meeting has been scheduled for Jan. 22nd; no other discussion.
- I. Rodeo: Jim relayed that the announcer will be Clint Rasmussen and barrelman will be Justin Rumford. He will check on the pickup men, bullfighters and specialty act and let the office know so posters can be printed. Brad did talk to his neighbor, Aaron Henderson, about getting sheep for the muttin-bustin; he will talk to him again and give him the number needed, but thinks this will be fine. Eight sheep would be needed for each performance and entries will be handled through the NDWS office, with age requirements to enter 4-7, but not over 55 lbs. Jim will find out the other details as to entry price, form, etc. and get the info to the office. Kids will again be admitted to Sunday's rodeo for free, with the purchase of one adult ticket per child. Going to no assigned seating was also discussed briefly, but no change this year, specifically because there is no VIP area for sponsors.

The ranch rodeo was also discussed; Matt Kvien was unable to be at the meeting, so Angie relayed that he would like to see the entry fee be \$150-\$300 per team, with three members on a team and each team to include one female. Matt does have a couple sponsors for this and will also find a buckle sponsor. He would like to have the same events as they have done at his father-in-laws. Dennis will talk to Matt and Angie will work with them to get the entry information ready.

- J. Home, Play & Get-Away: Dawn would like to have a corn pit for the kid's area; Mike does have corn to use, but the best area to set it up was discussed. Dana will check with Miller Elevator on possibly using some large water tanks and Brad will meet with Katie to see if there is an area that could be used all week. Angie has contacted Dakota Carriage Company out of Fargo, about renting the large yard games and photo props for the area as well; they are available but details need to be worked out.
- K. Hall of Fame: Dennis relayed that a sponsor was willing to contribute \$350 to have Ag Hall of Fame brochures distributed to the rest areas across the state. Lindsey talked to the tourism dpt. however and the attraction needs to be more "tourist" related. So instead, brochures will be made showcasing the NDWS and the various events offered and will still note the ND Ag Hall of Fame.
- L. Rodeo Queen: Dawn relayed that Cheryl will now continue on as the Queen Chairperson this year. If she is not interested in continuing on after that, both LaDonna Anderson and Sam Bishop will be invited to come to a BOD meeting to discuss either one or both of them taking over the roll.
- M. Sponsorships: Discussed earlier in meeting.
- N. Culture, Arts and Technology: Dawn will be meeting with everyone in the office later this week to go over the applications that have come in so far. The junk boutique was changed so that it will be Saturday only, instead of Saturday and Sunday.

Other : Jim will be going to the Black Hills Stock Show the beginning of February. Let him know if you are interested and he will get rodeo tickets. He will also visit with Matt Pedersen on the city commissioner about the electricity bill and options for decreasing that expense.

With no other business to discuss, meeting adjourned.

Respectfully submitted by: Angie Curtis, NDWS Event Coordinator